



Eberhardt Press

Sample Rate Card

printing@eberhardtpress.org | 503-347-1048

Below are some basic, no-frills rates on a few typical projects.

There is a wide selection of high-grade paper stocks we could use, for example, but it would push up your paper costs to varying degrees. We can use 70# text instead of 60# to give a book more heft and the pages more opacity. Or we could use 50# to save on paper costs if the budget is tight. Maybe you want the covers of a book to have French folds, or rounded corners. As you can see, every job is a custom job, there are a lot of possibilities and a lot of variables.

These rates will give you a general idea of the price range. If you want a quote specifically for your project, send the specs to printing@eberhardtpress.org. Please include the estimated page count, the trim size, and quantity.

Books

200pp, perfect bound, half letter, 60# white or off-white text, 100# 2-color cover.

250 books = \$2,210.00 (8.84 per book)

500 books = \$3,045.00 (6.09 per book)

1,000 books = \$4,720.00 (4.72 per book)

Zines & Booklets

64pp, half letter, 60# white or off-white text, 80# 2-color cover.

250 books = \$717.00 (2.87 per book)

500 books = \$995.00 (1.99 per book)

1,000 books = \$1,550.00 (1.55 per book)

Trifold Brochures

Letter size folded to three panels, 80# white or off-white text, black ink.

500 trifolds = \$130.00 (0.26 per trifold)

1,000 trifolds = \$170.00 (.17 per trifold)

Business Cards

500 cards, 120# double-thick card stock.

One color, single-sided = \$120.00

One color, double-sided = \$140.00

Two color, single-sided = \$200.00

Two color, double-sided = \$280.00

Technical Notes

- If your layout does not have any bleeds, it should have a 5/16" unprinted margin.
- If your layout does have bleeds, they should be set to at least 1/8", preferably 3/16", and if possible 1/4".
- If you are sending a PDF, turn off all compression on graphics or text, and embed all fonts. Multi-page documents should be exported as single consecutive pages, not as printer's spreads.
- We can scan in your artwork, but there is a fee. If you scan it yourself, set the resolution for grayscale artwork (such as photos) at 225dpi at 100% actual size. Line art should be scanned at 600dpi. (If the resolution is low we can still print it, but there may be some pixellation or "jaggies".)
- If you are setting up color separations in a Photoshop file, please put each color on a separate layer. If you are setting your separations up in InDesign or another layout program, please use a designated Pantone spot color. If you don't know what separations are or how to make them, just send whatever you have and we'll figure it out.

Questions?

printing@eberhardtpress.org